

CV | Adrià Ramirez Papell

| WORK

2016 – Now **Mobility and Public Policy Manager at Shotl** (On-Demand Shuttles).

- Representing Shotl at **public and governmental workshops**, conferences and discussion groups.
- Understanding the needs and preferences of customers & leads. Building **market and communication strategies** for marketing & business development teams.
- Leading the **deploy process** in a city (i.e. define best areas to implement the service, integration/combination with the current transport system).
- Define new **platform requirements** and schedule them with the development team.
- **Understanding the benefits and impacts** provoked on the city. Understanding of city goals with political & civic representatives. Elaboration of success cases.
- Evaluating system performance: definition and evaluation of **KPIs**.

2015 – 2016 **Transport Planner at Jacobs**

- Writing recommendations on transport systems, evaluating the **benefits and costs** of different strategies. This includes using mathematical and computer **simulation models**.
- Writing **business cases** for the funding of projects.

2010 – 2014 **Senior IT Consultant at Deloitte**

- **Massive data analysis**, as a part of review and audit of complex calculation processes.
- Performing **requirements analysis** for new systems to be implemented.
- Senior position. Leading teams of 3-4 people and reporting to clients and senior managers.

| EDUCATION

2014 – 2015 **M.Sc. Transport Planning and Engineering at Institute for Transport Studies** (University of Leeds), awarded with Pass with Distinction (73.6 / 100)

2012 – 2015 Courses of “Economic evaluation of transportation projects”, “Urbanism and mobility” and “City Planning” at Universitat de Barcelona and Universitat Oberta de Catalunya.

2005 – 2011 **Degree on Computer Science Engineering at Universitat Politècnica de Catalunya.** Bachelor + Master equivalent. **3rd best grade** of the year. **Erasmus** exchange in France.

| SKILLS

Languages

Catalan	Native	English	Excellent
Spanish	Native	French	Upper-Intermediate (DELFL B2 Level)
Portuguese	Basic		

Teaching experience. *Groups of 1st year Computer Science degree students during three years.*

Board member of NGO supporting sustainable mobility. *Influencing in the political agenda to generate support for sustainable mobility policies: issue media communications, organize civic groups, build technical reports to increase support of specific projects among the city inhabitants, etc.*

| FREELANCE PROJECTS

1 Design and promotion of **integrated public transport information** in collaboration with local bus operators and public administrations. *The project created and distributed a unified map and website for bus lines from 5 different companies operating in a 140.000 inhabitants region.*

2 Study of the **behavioural impact of technology in information and payment systems for sustainable transport.** *Interviews with industry experts to raise main concerns and surveys and focus groups with users.*

3 Design of **interactive information map about public transport** in the C-17 corridor. *Project commissioned by supra-municipal public bodies AMTU and Xarxa C-17.*