

Strikes a passenger issue?

How did Rover avoid a nationwide strike

I'm on a strike!

Who is in favour of actions against my strike?

Feels uncomfortable, doesn't it?

- A happy Freer on the long term is in your interest
- However, it would be nice to learn something today

Setting the scene

- There were multiple regional strikes
- There was a 5 day nation wide strike
- Not all bus drivers joined the strikes. On average 40% didnt run.
- However, it was unclear which bus. Could be 3 in row, could be none.

Acting out of the public

An disbalance was created by time

More and more complaints

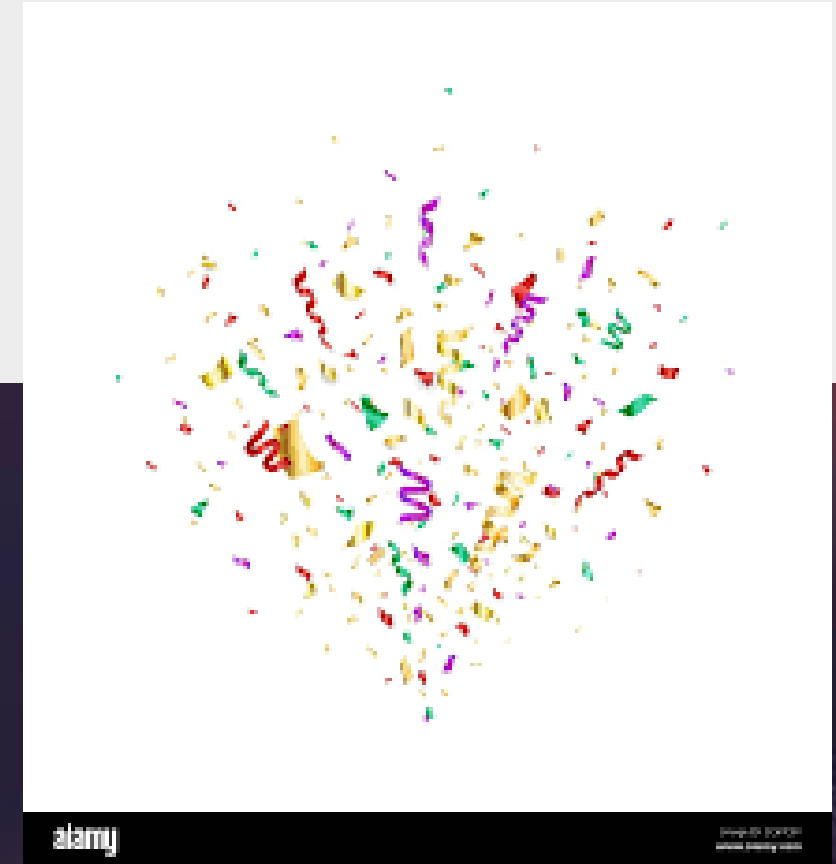
A statement that we just want to stop strikes would help and was to easy

We took our time and my phone was my best friend.

Finally

Wednesday inform

- Unions
- Operators
- Authorities
- Minister
- Civil servants
- National news (our BBC, ARD, VRT)
- Thursday invitation send out



Friday

News headlines.

Formal acceptance

Massive support

National Government

Special newsletters

Raised money and members

During weekend

Contact with the PA of the minister and the highest civil servant

Suddenly, they realised the missed opportunities
Want to be part of it.

We could offer mediators on behalf of the minister

Monday

45 minute meeting

Quickly concluded that a mediator was needed

Discussion with ministry took longer

In the evening 2 mediators were appointed

There was one small strike, but soon negotiations started again

To conclude

1. Don't forget the passenger
2. Try to be part of the game
3. Then successfully change the game
4. Celebrate together with the passenger